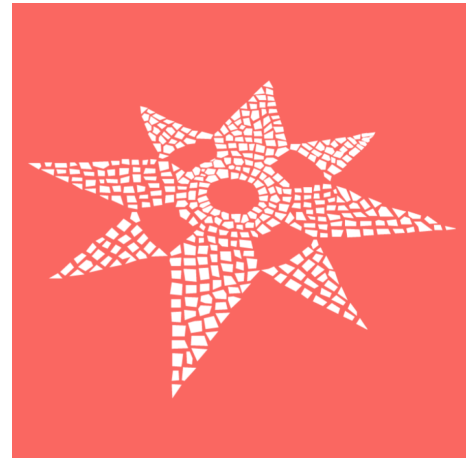


Adventures in Preservation



HERITAGE TRAVEL WITH PURPOSE



ANNUAL REPORT 2018

Connecting people and preservation through
enriching experiential programs that SAFEGUARD
HERITAGE and FOSTER COMMUNITY SUSTAINABILITY



Jammers experience history in many forms.

INTRODUCTION

2018 was a pivotal year for **Adventures in Preservation (AiP)**, creating great anticipation. We tackled our goal of expanding outreach to better support AiP's quality programming. This effort was made possible by the remarkable response elicited by our appeal for new Board members with expertise in marketing and communications.

Our aim was to increase the number of people aware of and engaged in Adventures in Preservation programs by using all the resources at hand – website, social media, presentations and community engagement.

AiP continues in our dedication to maximize the positive impact we have on each project community as we assist them in saving their architectural heritage. Increasing our outreach allows us to bring more jammers (hands-on volunteers) and draw additional financial support to each project, addressing each community's individual needs through the power of preservation.

ORGANIZATIONAL ADVANCES

NEW WEBSITE!

A high point of our year was the launch of our much anticipated new website. The website was created by board member Andreas Sandre and launched on November 27. We now have a streamlined, mobile friendly presence that increase AiP's visibility and appeal to a broader range of Internet users.

EXPANDED & ENGAGED BOARD OF DIRECTORS

AiP undertook a search for new board members passionate about driving the future of our organization. We focused on gaining expertise in marketing and communications, as well as in fundraising and sponsorship. Additionally, we opened a new position on the Board of Directors for a Student Director.

The response was immediate and remarkable, resulting in the addition of six new members to our working Board.

Innes Borstel – Innes has had a love of historic houses and archeology since childhood, even conducting an excavation at her own home at age 10. In college she majored in geology and anthropology, liking the connection between the earth and mankind. Her 2013 AiP adventure to Gjirokaster, Albania, changed the way she thought about travel, preservation and personal commitment. She is leading AiP's expanded outreach through social media.

Tara Cubie – Tara has been active in historic preservation for over fifteen years. She managed the historic preservation program for a non-profit federal program for the National Park Service in D.C. and currently serves as Senior Architectural Historian for EBI Consulting. Tara has a B.A. in Russian Studies and Master's degrees in Historic Preservation and Urban Planning from Columbia University. As AiP's Creative Director, Tara will focus

on growing AiP's visibility in the non-profit world with a focus on marketing and fundraising.

Andreas Sandre – Andreas is Press and Public Affairs officer at the Embassy of Italy in Washington, D.C. where he runs the digital diplomacy shop. He was previously at the United Nations dealing with communications for the Italian delegation to the U.N. Security Council. Andreas is author of *Digital Diplomacy: Conversations on Innovation in Foreign Policy* (Rowman & Littlefield, 2015) and *Twitter for Diplomats* (DiploFoundation, 2013). Andreas will serve as Director of Corporate Communications.

Rachel Rettaliata – Rachel is AiP's new Student Director. She was raised in a military family, living throughout the US and abroad. This sparked her love of travel and cultural experiences, leading to a BA in History and International Affairs. Rachel combined

her academic interests and sense of adventure as a Fulbright Research Scholar to Moldova in 2016-2017. She recently returned from Vilnius, Lithuania where she worked as part of the US/ICOMOS International Exchange Program. She is currently enrolled in the M.S. in Historic Preservation program at UT Austin.

Kelly Rich – Kelly has been active in historic preservation for over ten years including renovating 3 historic homes and training with the National Trust of Historic Preservation. She created Norla Preservation Project in 2013 to promote historic and cultural preservation in northwest Louisiana. Kelly is currently Executive Director of

Springfield Preservation and Revitalization (SPAR) in Jacksonville, Florida.

Max Kaiser, Jr – Max is a longtime historic preservation proponent and urbanist from St. Louis, Missouri. He served as a advisory member of the Landmarks Assn of St. Louis, a board member and contributing historian to the book HISTORIC ST. LOUIS: 250 Years on the Frontier (1764-2014), and an executive board member on the St. Louis City 250th Anniversary Committee and the Gateway Arch 50th Anniversary Committee. Max is a professional oratory judge and an award-winning print and broadcast communicator.

INTERNATIONAL CENTER FOR APPLIED PRESERVATION (ICAP)

For the past three years, board members have been researching the most effective pathway to establishing a preservation field school. An opportunity presented itself in August during discussions to set up a new project at Bannack State Park in Montana. This site is a ghost town with 60 historic structures damaged during a 2013 flash flood.



Bannack, Montana during the gold rush era of westward expansion.

The Bannack project will allow AiP to test our concept for an **International Center for Applied Preservation** through a partnership with Montana Department of Fish, Wildlife, and Parks, University of Montana and Jeffrey MacDonald of Heritage Preservation Consulting & Services. The center will initially be based on AiP's hands-on sessions in Montana and expand from this point. The overall aim of the center is to promote diverse and applied research in historic building materials, understanding pathology and sustainability.

A consortium of heritage professionals will provide technical expertise and hands-on field training in historic materials preservation, along with archaeology and cultural landscape stewardship. Research and applied preservation at Bannack State Park will not only help sustain the heritage of this western heritage site, but will also provide information to address preservation issues worldwide. Opportunities will be provided for students and professionals to submit concepts for applied research.



Bannack, Montana 2018

Under a three-year Memorandum of Understanding, the ICAP concept will be tested beginning with AiP's hands-on workshop at Bannack scheduled for August 4-10, 2019. We hope this will lead to the establishment of a Bannack ICAP followed by the development of a similar program in Gyumri, Armenia. Creative solutions are needed around the world to offset the costs of funding long-term preservation.

OUTREACH

ARTICLES & PODCASTS

In the effort to expand our outreach, Adventures in Preservation presented information on our projects and successful methodology in a variety of articles and podcasts. Features were as varied as stories by WhereTraveler.com and Kitchen & Bath Business to a podcast on PreserveCast to a feature article in REVITALIZATION NEWS: The Journal of Urban, Rural & Environmental Resilience.

Kitchen & Bath Business (KBB) Magazine wrote a feature on the ways professional interior designers can volunteer their time and skills, emphasizing that Adventures in Preservation would be a good fit. PreserveCast Episode 67 discussed AiP's volunteer trips across the globe, connecting preservation craftspeople and experts with individuals who are ready and willing to lend a hand, and travel too. REVITALIZATION NEWS published an article detailing the dire economic condition in Gyumri, Armenia and the role AiP is playing to help improve the situation.

STUDENT INTERACTION

Interacting with university students is an important aspect of AiP's outreach and service to the broader community. We offer internships, both virtual and on site; provide information for dissertation research; participate in interviews for class assignments; and in general, support students as they identify and fine-tune their career plans.

2018 brought student requests from Colorado to London on topics from shotgun houses to nonprofit development. In addition, we initiated a formal program that provides one student internship at each project site per year. This program will start in 2019 with internships available at projects in Montana, Virginia, Scotland and Armenia. We look forward to this enhanced involvement with motivated students.



High school and university students work and learn together, sharing insights as they experience hands-on preservation and archaeology.

SOCIAL MEDIA

Our talented new board members have brought great advances in our use of social media, especially on Facebook. Our followers increased by 115%, and we have started offering Facebook live posts from a variety of historic and cultural locations and events. AiP's first Facebook live video streaming took place during the Board's visit to Des Plaines, Illinois to assess a potential new project site. Plans are underway to increase use of Instagram and Pinterest.

2018 HANDS-ON PROJECTS

GYUMRI, ARMENIA

Conservation at the Gallery of Mariam and Yeranuhi Aslamazyan

Our adventure in Armenia was both inspirational and productive. The high quality conservation work completed by AiP jammers over the past two years caught the attention of the President of Armenia, resulting in him

providing partial funding for the 2018 project. We extend our gratitude to President Sarkissian.

Gyumri's struggle is now measured in decades, with 2018 marking the 30th anniversary of the devastating Spitak earthquake. Heritage tourism is the key to Gyumri's survival and guides AiP's choice of projects.



Damaged historic residence in Gyumri's Kumayri historic district.

This year's project took place at the Aslamazyan Gallery, which houses a valuable collection of paintings by the Aslamazyan sisters. In 2017, 10,180 visitors were served, including 4200 school children. The Gallery staff handles all school programs with no additional budget in order to provide services for the city's children.

The task at hand was initiating the conservation of the Gallery's original wooden balcony. During our two-week hands-on session, jammers donated 360 hours of labor. Twelve original wooden posts that support the upper balcony were restored, and

vegetation hanging from posts was trimmed to reduce weight.

A Gyumri resident, recently returned from Moscow to be involved in changes resulting from Armenia's May 2018 "velvet revolution", worked with AiP jammers for two days and shared her perspective:

"Five American women impacted the community simply by sanding and varnishing balcony posts. People saw them walking to work, knew they spent their own money to come, and asked: "Why are they here?" They began to rethink how they could approach their own problems."



Jammer shows the joy of learning & helping a community in need.

One AiP jammer described her experience:

"They say life begins at the end of your comfort zone. [This trip was] WAY past the end of my comfort zone, and I have never had such an amazing time in my life! Although I went to Gyumri with the intention of contributing, Armen took such good care of us. He immersed us in the local culture by introducing us to local people, showed us such incredibly interesting sights, and took us to eat the most amazing food! I've made new friends, and lasting memories. I'd love to go back and take my daughter and son with me. Thanks so much for such an amazing opportunity!"

FAIRFIELD PLANTATION, VIRGINIA

Linking Archaeology with Preservation Using 3D Technology

Each year our partnership with the Fairfield Foundation in Gloucester, Virginia brings expanded experiences and increased impact. The excitement generated by this fact brought three former jammers back in June to work at the Fairfield Plantation for the third time! The group worked with expert Kenneth Tappan to restore collapsed portions of the c. 1704 south foundation. The work was on display for Fairfield Foundation's annual historic house party (fundraiser), and so impressed visitors that it was their most successful fundraiser to date.



Creating a 3D model of Fairfield manor house from drone photographs.

Two AiP board members attended the August session to gain experience in using drones to create a 3D model of the Fairfield plantation manor house. Through a generous donation from Harry and Judy Wason, Fairfield Foundation is developing an interactive 3D printed model of the manor house that will be housed at the Center for Archaeology, Preservation, and Education (the CAPE), located in a historic Texaco station restored by AiP jammers and Fairfield supporters. The model is being created using drone-based photogrammetry and 3D printing technology, offering new and exciting opportunities for public outreach and education.

Adventures in Preservation and the Fairfield Foundation are scheduled to make a joint presentation at the Colorado Preservation Inc. conference in 2019 on the benefits of combining archaeology and preservation at our project sites.

An August jammer stated:

“What is truly amazing about AIP is that they bring together people from different areas, backgrounds and skill sets, who all share a similar driving interest. They not only assist in conservation efforts but also bring like-minded people together to network and support a common goal. I truly enjoyed the time spent with my fellow “Jammers” and cannot wait to volunteer when they return next year.”

This AiP volunteer is now actually working part-time for the Fairfield Foundation!

DUNANS CASTLE, SCOTLAND

Dunans Bridge and Castle Conservation

2018 marked the beginning of a multi-year partnership with Dunans Castle Limited, a Social Enterprise in Glendaruel, Argyll, Scotland. The Dunans conservation project is partially funded by their passionate membership, with six of the members attending AiP’s session in September. Dunans has been developing an educational hands-on program for the last three years to save both the category A-listed bridge and the “castle”. AiP volunteer jammers were the first to take part in this experiential program.

The bridge designed by Thomas Telford and completed in 1815 provides access to the site and is the current subject of hands-on work. The unique structure, with narrow arches and small domes at the bridge entrance, has lost most of the original lime mortar. For the next several years, jammers will be cleaning and repointing the stone.

Sixteen experiential travelers arrived with great anticipation and gave 1008 hours of donated labor to conserve the bridge’s unique upper walls, rebuild stone steps leading from meadow to castle entrance, and beginning repair of the dry laid haha wall.



Dome at bridge entrance beautifully repointed!

The project's greatest impact will ultimately be within the community that is in geographic proximity to the site. This population is declining and aging due to lack of job opportunities for working residents. Dunans currently employs between 9-12 people in full and part-time roles to develop and maintain the project, and therefore is having a direct impact on the local economy.

Once completed, the castle will be a public building, having space for events on the ground floor and self-catering apartments on the top two floors. Users will provide a sustainable future, keeping the castle and bridge a community landmark for the long-term.



Uncovering hidden historic steps.

AiP's August session generated such enthusiasm that immediately following its completion, there was a rush to register for 2019! The rain definitely did not dampen any spirits.

PROJECT DEVELOPMENT

DES PLAINES METHODIST CAMPGROUND

Board members met with Cynthia Morgan of Shift2Green in Des Plaines, Illinois in November to assess the historic Methodist Campground as a possible project site. This site, established in 1860, was a precursor of the Chautauqua movement that provided educational opportunities for the general public in the setting of a camp meeting. Project stakeholders envision the campground as an "innovation hub" for sustainability projects and a destination for scientific study.



Board and site managers gather to discuss development of a new project

In an interview with Lauren Barry of **Journal & Topics**, February 21, 2018, Ms. Morgan discussed plans underway to convert the site into a destination for sustainable learning. Over the years, 129 structures were built, including 103 cottages and 14 public buildings, with one 30-room hotel and two tabernacles.

Currently, around 20 to 30 of the cottages are still privately owned and used, but the majority of the cottages are in various stages of serious disrepair, some bordering on collapse. Through the revitalization project, many of the cottages would be

repurposed and used for community service groups, faith-based groups, artists, housing for returning military and other services. Adventures in Preservation was asked to play a role in the preservation of the cottages.

Ms. Morgan described the concept behind the redevelopment:

“Think of it as an education center rather than a private residential campground. It’s not just a Methodist campground. It’s a center for peace-building. Many of the [educational] offerings would be based on the “Chautauqua” adult education movement – the original TED Talk.”

Unfortunately, shortly after our visit, the Board of Directors of the Campground decided to take the project in a different direction, not compatible with AiP’s mission. We will stay in touch in case the concept of the innovation hub comes back into play.

GRANT AND CORPORATE SPONSOR SUPPORT

With an expanded and active Board of Directors to assist AiP staff members, the staff was able to focus a larger percentage of their time on fundraising beginning in October, including grant requests and corporate sponsorship inquiries.

AiP approached Expedia through a board member connection and asked for support for the Armenia project. We will hear results in 2019. An approach was also made to Walsh Construction Co in Portland by one of AiP’s involved jammers. Again, the decision will be made in early 2019.

Grant requests were submitted for the Montana and Armenia projects. Results are pending.

The Armenian President wrote an open letter to the citizens of Gyumri regarding the 30th anniversary in December of the devastating Spitak earthquake. He stated that the best way to reverse the city’s decline is to focus on heritage tourism. The activities he suggested are those that AiP and our partner, Armen Hovsepyan, have already put into motion. A letter was sent to the President from AiP suggesting a meeting to discuss coordinating efforts. We are hoping for some level of financial support, and if that is not possible, verbal support of AiP’s ongoing work. As mentioned previously, the President provided funds for some of the materials used for museum conservation work.

AiP met the criteria to enroll in the PayPal Giving Fund. Supporters are now able to support AiP through donations that have no fees charged to either the donor or AiP. We are very pleased to be part of this program that allows us to apply all donated funds to the needs of our projects.

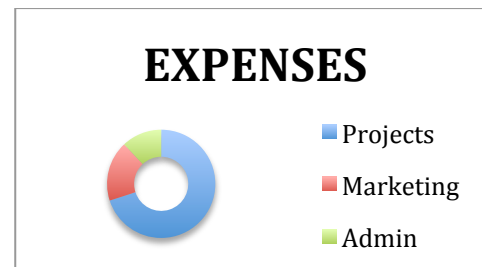
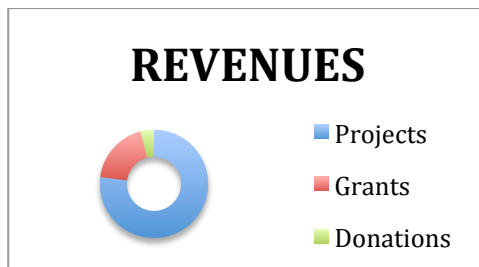
FINANCIALS

AiP, and our supporters, brought in revenues to successfully run hands-on building conservation sessions at three project sites. In addition, significant progress was made in developing a project in Bannack, Montana, which will initiate AiP's International Center for Applied Preservation.

Our successes were made possible by the substantial impact our volunteer staff and jammers make through their ever-increasing donations of time and expertise. In 2018, jammers at our three project sites donated a total of 1695 hours.

Securing grants and corporate sponsorship to become financially sustainable continues to be AiP's top priority. This year, we operated on a budget of \$56,378, with 70 percent going toward our three projects. Our goal is to gain sufficient support via grants and corporate sponsors to bring a paid staff member on board.

Revenues brought in during 2017 and 2018 allowed AiP to repay a portion of our outstanding loan for start-up costs. The decline in overall revenue from previous years was due to less use of our Google AdWords marketing grant in order to spend more time on grant writing and corporate sponsor approaches.



Full financials can be accessed from our IRS Form 990 found on GuideStar (www.guidestar.org).

OUR VISION

AiP envisions a world where people use, understand, and appreciate historic buildings that are vital to economic and environmental sustainability and preserve cultural identity.

In 2018, we were inspired by the passionate involvement of our increasing number of jammers, who understand and support our vision. We also saw community members gaining insight into the value of their historic architecture, greatly expanding the impact of our work. As the value of building conservation is increasingly recognized worldwide, we are showing that people make preservation happen!